



CAMERON FLYNN
SENIOR
CREATIVE

WWW.CAMERONFLYNN.NET



CONTENT

01

ABOUT ME

02

WHATS IN IT FOR YOU?

03

EXTRAS

04

YOUR ROLE

05

EXPERIENCE

06

RESUME

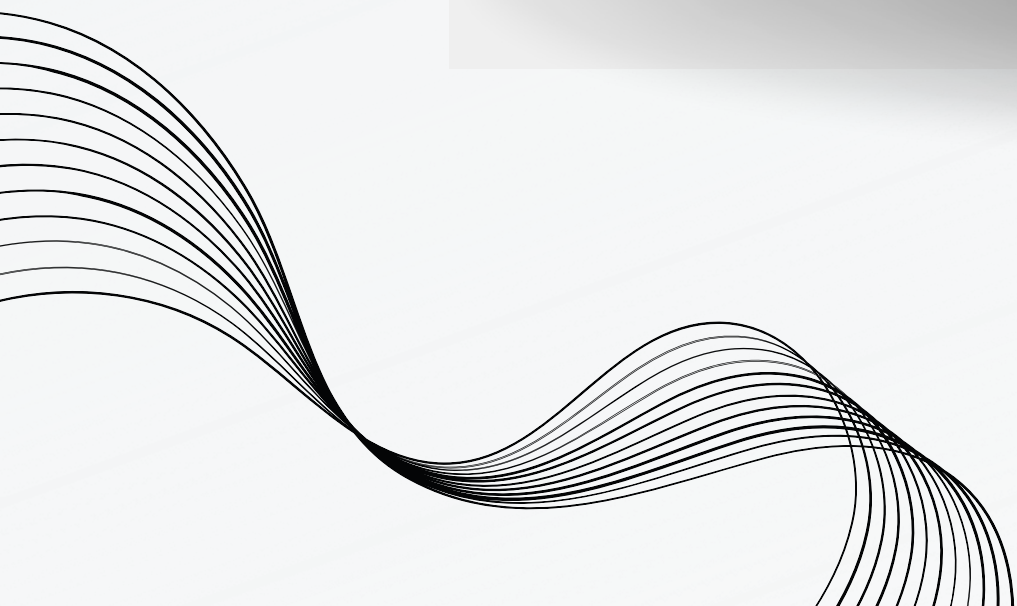
07

REFERENCES

ABOUT ME

I am a graphic arts professional with over 25 years experience with a passion for design and art with a varied work history covering many aspects of marketing and advertising.

Creative suite and retouching expert, studio manager and team leader with extensive experience in production, print and digital media in all forms.



WHATS IN IT FOR YOU?

Leadership

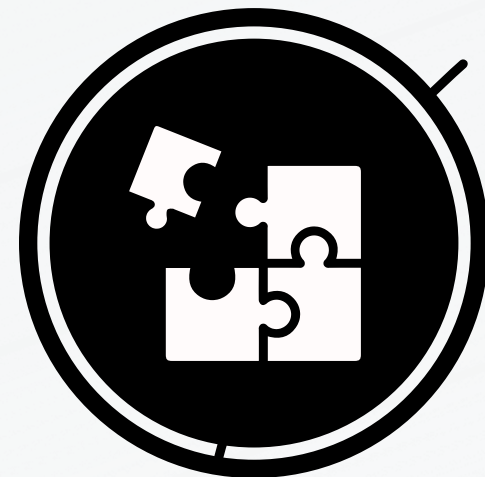
I bring a laid back but detail orientated way of managing people which I implemented at Hogarth and Bastion brands. With my industry knowledge I can assign the best person to the job and let them get to work.

Experience

Prepress, Design, retouching, production of both print and digital art, with over 2 decades of real world experience in the Graphic arts Industry.

Skillset

Adobe Creative suite expert, senior retoucher with design, production and prepress experience.
Project management and resourcing with end to end project experience and knowledge.

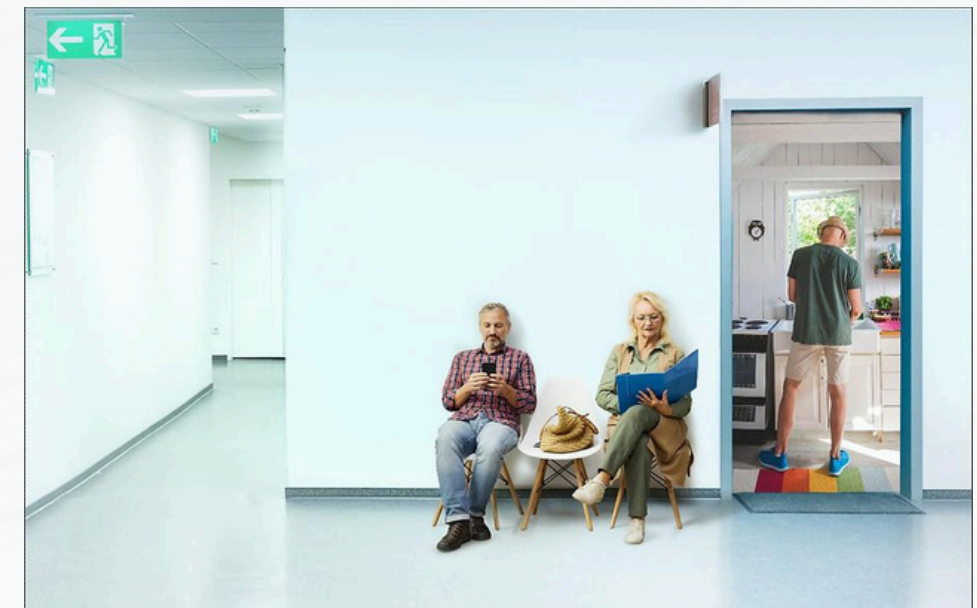


DETAILS



- Stakeholder management. Working with creatives and internal and external suppliers such as art directors and offshore suppliers. Managing team and team members as well as running my own business
- Production accuracy. A long history of using brand guidelines to create and check final art.

- Ideation to Artwork. As a designer, freelancer and team leader it been my role to create art from brief to final completion all while making sure timelines and budgets are met
- Business acumen and organisation using tools such as Trello and general book keeping



THE JOB AT HAND

I have over 2 decades of real-world job experience in the Graphic Arts industry. Over my career, I have done Design, Finished Art, Retouching and QC Production work for printers, agencies, pre-press houses as well as working for myself and freelance.

I am a Creative Suite expert and have a wide knowledge of print and digital design.

Collaboration is key in creativity and in the management of it, I have worked managing, and as a key member of teams in over the last 12 years in senior positions. Understanding your team and what they need to achieve is integral and my extensive experience allows me to do this. In my experience managing people is about letting the right people do their job, I firmly believe in allowing the subject matter experts to drive the process while managers coordinate the top-line concerns.

I have agency experience and am used to fast paced and quickly changing work environments. The last 3 years I have spent working in an agency solely focussed on working with medical companies and have experience working with and managing jobs for clients such as Pfizer, CSL and others. I am keen to use my experience and knowledge in the continuation of creative design.

2024-NOW

Freelance Senior
Retoucher and
Finished
Artist/Designer

2021 - 2024

Senior Finished
Artist/Studio Manager
Bastion Brands.

2019 - 2021

Finished
Artist/Designer/
Retoucher - Senior
Retoucher/Team lead
Hogarth Australia

2012 - 2018

Senior Retoucher
Country Road
Australia

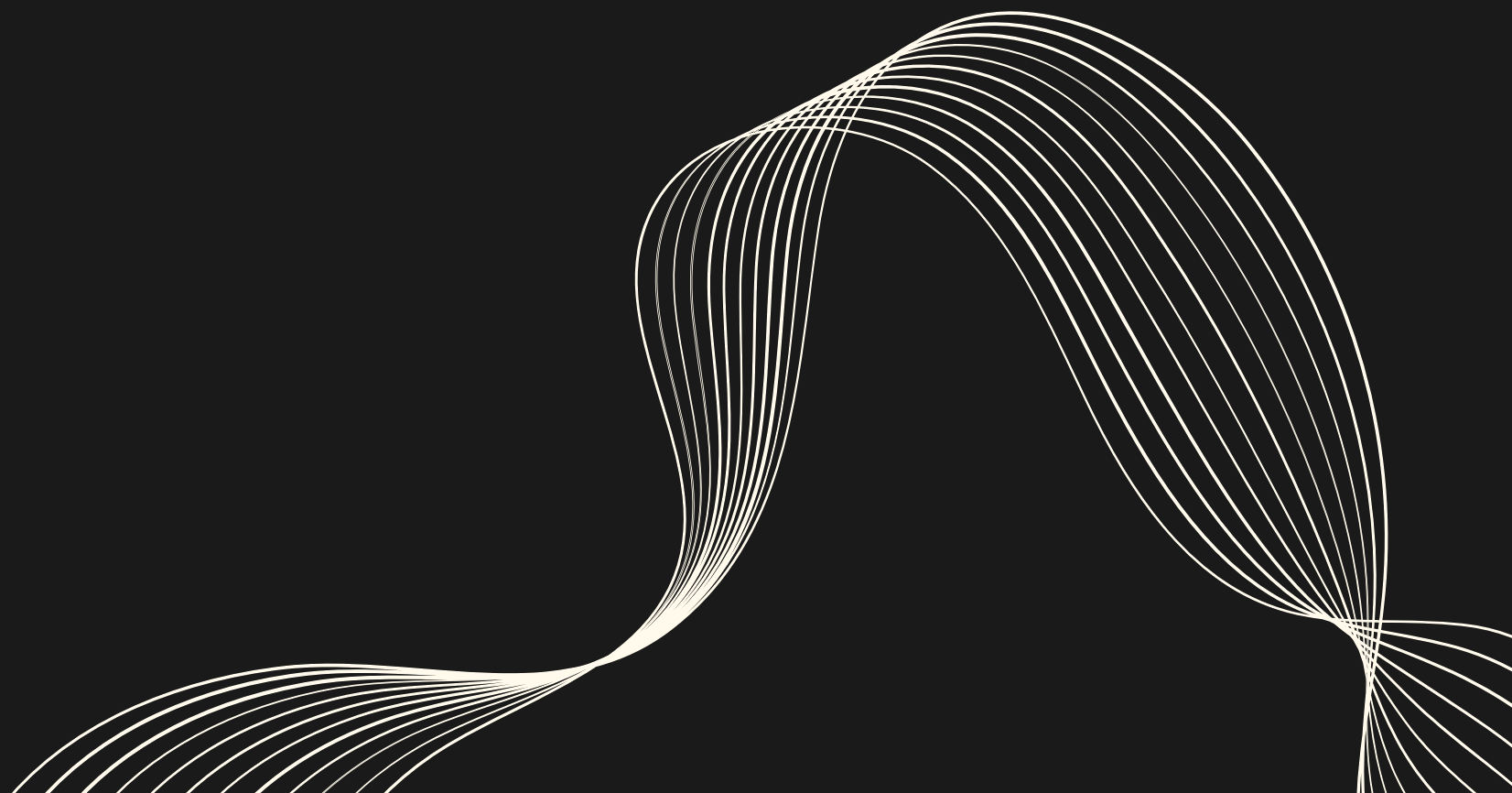
2008 - 2012

Self Employed
Freelance Finished
Artist/Designer/
Retoucher



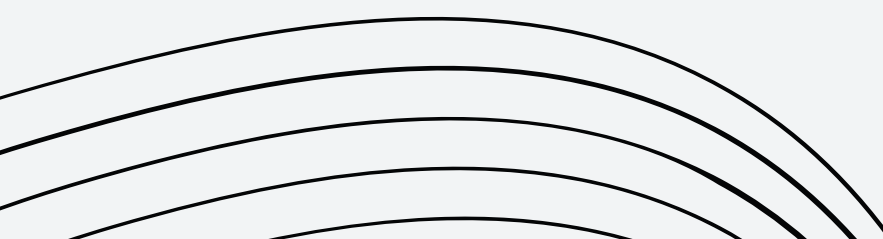
RESUME

For a fuller career history, resume and examples of my work please visit cameronflynn.net



SKILL SUMMARY



- Design skills for a wide variety of applications including brochures, packaging, point of sale and branding
 - Conceptual and artistic thinker
 - Extensive knowledge of Adobe Creative Suite on Mac and PC as well as Figma and MS Office knowledge.
 - Freehand and computer illustration as well as high end retouching capabilities
 - Customer relations and communication skills
 - PrePress and print knowledge
 - Experience in running a small business and working as a sole proprietor
 - Excellent communication and time management skills, including production scheduling, stake holder and team management as well as staff training
 - Able to work to tight and shifting time lines individually or within a team
- 

EXPERIENCE

2024–Now

Freelance Sole Trader working as Senior Retoucher and Graphic Artist. Clients include Wellcom and Swordfish Health.

2021–2024 Senior Finished Artist/Studio Manager Bastion Brands

Senior Finished artist at Bastion Brands. My role included creation and delivery of art, from brief/concept to delivery of digital and print artworks as well as being lead retoucher. As my role evolved I stepped into a hybrid studio manager position where I worked with the accounts and traffic manager daily to assess deadlines and workflow. I also played a role in training of new staff on processes and outlining best practices while communicating with external suppliers. I worked in conjunction with the creative leads and accounts regularly on large scale and ongoing projects from inception to completion.

2019–2021 Finished Artist/Designer/Retoucher – Senior Retoucher/Team lead

Hogarth Australia

After leaving Country Road I spent a number of months freelancing as Senior Retoucher/team lead at Hogarth Australia until that position was made permanent. My duties there included high end as well as E-commerce retouching, deadline and asset management, quality control and staff scheduling. It was my responsibility to liaise with other departments within Hogarth as well as overseas stakeholders and suppliers. Part of my role was also graphic art work creation and output of finished art. Clients include Dyson, Kraft, Country Road, Cotton On, Myer and Katmandu.

EXPERIENCE

2012–2018 Senior Retoucher Country Road Australia

Retoucher for Country Road Estore. All aspects of high-end retouching including colour correction, model retouching (blemish removal, garment correction etc) product manipulation, blending of composite files and quality control. Subject matter expert and team lead in all aspects of retouching, Photoshop and image editing I also had a daily working relationship with the in-house photographers and the Graphics and marketing departments regarding technical aspects, creative campaigns, deadlines and image quantity management.

2008–2012 Self Employed Freelance Finished Artist/Designer/Retoucher

Self-employed as a graphic designer with a variety of work including promotional design, page layout and typography, packaging, long-form book and catalogue work as well as photo manipulation for a small group of clients. All aspects of design and finished art from client brief and art direction to print-ready art with all elements for final art such as die lines created by me. Being self employed I had to cover all aspects of designer-client relations as well as bookkeeping and deadline management. During this time I worked in a small team at Sutton tools on their re-branding where all their point of sale packaging and catalogues were modernised, this was done over 3 years to increase market saturation and impact while reinforcing the professional nature of their products.

PREVIOUS ROLES

Mortis Miniatures

Co-owner/Manager of a table top wargaming store which was run part time in conjunction with my other job. Responsible for branding and event organisation as well as social media presence and community building.

New Litho, Finished Artist Designer/PrePress Operator

Finished Artist and Designer for printer, variety of projects and skills used.

Bambra Digital Graphic Artist, Scanner Operator/Retoucher

Worked for Eclipse Graphics until it was bought by Bambra Press in 2003 where I continued my employment until voluntary redundancy package in October 2005. Wide variety of work due to small size of company and the later work hours I was employed for.

Claudia Magazine Scanner Operator/Retoucher

Colour correction and image manipulation as well as digital art creation made up the bulk of my duties but I was also actively involved in file preparation of finished art. The magazine was printed overseas so I was responsible for final art collation and colour checking of images for ink weights and press gain.

REFERENCES

Tony Truong

Traffic Manager Bastion Brands 0423 829 698

Pete Smith

Creative Director (Head of art) Bastion Brands 0477 119 806

Candice Watson

Group Studio Manager Brandbank 0413 214 656

